

Rep: TELEREP, INC..

REP BUYLINES

Run On: Oct11/12 at 11:05

Requested by: ANGIE



E-Order#: 421314 (Rev 0) Agy#30030059

Hdln#: 6367932 (Rev 0)

Traffic#:

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Oct15/12 - Oct21/12

Salesperson: DAVE CLARK

Agency: SMART MEDIA GROUP

Prod1: DETROIT INT BRIDGE C

Est#: C15B

Advertiser: ISS/DET.INT.BRIDGE COMPANY

Prod2:

Demo: RA35+

Buyer: JULIE KEANE

Tel #:

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##SMRT														
	DETROIT INT BRIDGE CO														
	1	Fri/1135P-1235A	30S	\$250	Oct19/12	Oct19/12	1	1	1	\$250	LETTERMAN	1.6	1.6	Oct9/12	Rev #0: A
		Contract Comment: LETTERMAN													
	2	Fri/5-530A	30S	\$250	Oct19/12	Oct19/12	1	1	1	\$250	NEWS	1.3	1.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	3	Fri/530-6A	30S	\$250	Oct19/12	Oct19/12	1	1	1	\$250	NEWS	2.0	2.0	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	4	Fri/530-6P	30S	\$1,000	Oct19/12	Oct19/12	1	1	1	\$1,000	NEWS	5.3	5.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	5	Fri/6-630A	30S	\$400	Oct19/12	Oct19/12	1	1	1	\$400	NEWS	2.4	2.4	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	6	Fri/630-7A	30S	\$450	Oct19/12	Oct19/12	1	1	1	\$450	NEWS	2.4	2.4	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	7	Fri/9-10A	30S	\$400	Oct19/12	Oct19/12	1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct9/12	Rev #0: A
		Contract Comment: LIVE WITH KELLY													
	8	Mon/1135P-1235A	30S	\$250	Oct15/12	Oct15/12	1	1	1	\$250	LETTERMAN	1.6	1.6	Oct9/12	Rev #0: A
		Contract Comment: LETTERMAN													
	9	Mon/5-530A	30S	\$250	Oct15/12	Oct15/12	1	1	1	\$250	NEWS	1.3	1.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	10	Mon/530-6A	30S	\$250	Oct15/12	Oct15/12	1	1	1	\$250	NEWS	2.0	2.0	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	11	Mon/530-6P	30S	\$1,000	Oct15/12	Oct15/12	1	1	1	\$1,000	NEWS	5.3	5.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	12	Mon/6-630A	30S	\$400	Oct15/12	Oct15/12	1	1	1	\$400	NEWS	2.4	2.4	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	13	Mon/630-7A	30S	\$450	Oct15/12	Oct15/12	1	1	1	\$450	NEWS	2.4	2.4	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	14	Mon/9-10A	30S	\$400	Oct15/12	Oct15/12	1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct9/12	Rev #0: A
		Contract Comment: LIVE WITH KELLY													
	15	Sat/1135P-1235A	30S	\$150	Oct20/12	Oct20/12	1	1	1	\$150	CRIMINAL MINDS	1.5	1.5	Oct9/12	Rev #0: A
		Contract Comment: CRIMINAL MINDS													
	16	Sat/9-11A	30S	\$250	Oct20/12	Oct20/12	1	1	1	\$250	CBS THIS MORNING SAT	1.3	1.3	Oct9/12	Rev #0: A
		Contract Comment: CBS THIS MORNING SAT													
	17	Sun/1135P-1235A	30S	\$150	Oct21/12	Oct21/12	1	1	1	\$150	CLOSER	1.6	1.6	Oct9/12	Rev #0: A
		Contract Comment: CLOSER													
	18	Sun/630-7P	30S	\$750	Oct21/12	Oct21/12	1	1	1	\$750	NEWS	5.0	5.0	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	19	Thu/1135P-1235A	30S	\$250	Oct18/12	Oct18/12	1	1	1	\$250	LETTERMAN	1.6	1.6	Oct9/12	Rev #0: A
		Contract Comment: LETTERMAN													
	20	Thu/5-530A	30S	\$250	Oct18/12	Oct18/12	1	1	1	\$250	NEWS	1.3	1.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	21	Thu/530-6A	30S	\$250	Oct18/12	Oct18/12	1	1	1	\$250	NEWS	2.0	2.0	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	22	Thu/530-6P	30S	\$1,000	Oct18/12	Oct18/12	1	1	1	\$1,000	NEWS	5.3	5.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	23	Thu/6-630A	30S	\$400	Oct18/12	Oct18/12	1	1	1	\$400	NEWS	2.4	2.4	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	24	Thu/630-7A	30S	\$450	Oct18/12	Oct18/12	1	1	1	\$450	NEWS	2.4	2.4	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	25	Thu/9-10A	30S	\$400	Oct18/12	Oct18/12	1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct9/12	Rev #0: A
		Contract Comment: LIVE WITH KELLY													
	26	Tue/1135P-1235A	30S	\$250	Oct16/12	Oct16/12	1	1	1	\$250	LETTERMAN	1.6	1.6	Oct9/12	Rev #0: A
		Contract Comment: LETTERMAN													
	27	Tue/5-530A	30S	\$250	Oct16/12	Oct16/12	1	1	1	\$250	NEWS	1.3	1.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	28	Tue/530-6A	30S	\$250	Oct16/12	Oct16/12	1	1	1	\$250	NEWS	2.0	2.0	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	29	Tue/530-6P	30S	\$1,000	Oct16/12	Oct16/12	1	1	1	\$1,000	NEWS	5.3	5.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	30	Tue/6-630A	30S	\$400	Oct16/12	Oct16/12	1	1	1	\$400	NEWS	2.4	2.4	Oct9/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS													
	31	Tue/630-7A	30S	\$450	Oct16/12	Oct16/12	1	1	1	\$450	NEWS	2.4	2.4	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	32	Tue/9-10A	30S	\$400	Oct16/12	Oct16/12	1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct9/12	Rev #0: A
		Contract Comment: LIVE WITH KELLY													
	33	Wed/1135P-1235A	30S	\$250	Oct17/12	Oct17/12	1	1	1	\$250	LETTERMAN	1.6	1.6	Oct9/12	Rev #0: A
		Contract Comment: LETTERMAN													
	34	Wed/5-530A	30S	\$250	Oct17/12	Oct17/12	1	1	1	\$250	NEWS	1.3	1.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	35	Wed/5-530P	30S	\$1,000	Oct17/12	Oct17/12	1	1	1	\$1,000	NEWS	4.8	4.8	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	36	Wed/530-6A	30S	\$250	Oct17/12	Oct17/12	1	1	1	\$250	NEWS	2.0	2.0	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	37	Wed/530-6P	30S	\$1,000	Oct17/12	Oct17/12	1	1	1	\$1,000	NEWS	5.3	5.3	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	38	Wed/6-630A	30S	\$400	Oct17/12	Oct17/12	1	1	1	\$400	NEWS	2.4	2.4	Oct9/12	Rev #0: A
		Contract Comment: NEWS													
	39	Wed/9-10A	30S	\$400	Oct17/12	Oct17/12	1	1	1	\$400	LIVE WITH KELLY	2.6	2.6	Oct9/12	Rev #0: A
		Contract Comment: LIVE WITH KELLY													
		Total 39 Spots for:		\$16,850					39	\$16,850		99.8	99.8		
		Monthly Estimate Dollars:													
										\$16,850	Oct/12		99.8	Oct/12	